

## **Second Study in India Program on “Cross Cultural Context Considering People, Behavior and Communication”**

Pandit Deendayal Petroleum University hosted 10 students along with their faculty from Sacred Heart University, Connecticut, USA for the second ‘Study in India Program’ The program from January 5-14<sup>th</sup>, 2018 was designed to provide students with an exposure to a “cross cultural context considering people, behavior and communication.” The two week academic study tour delivered expert guest lectures, academic visits, peer buddy activities and cultural trips spread across 71 hours in 9 days.



*Esteemed Dignitaries (from left to right) Rohit Mishra, Office of International Relations, Dr. Sri Ram Divi, Ms. Neeta Khurana, Program Chair, SLS, PDPU, Prof. Shanshan Wang, Head SHU; Dr. Ritu Sharma, Program Chair, SLS, PDPU, Prof. Tadisina Kishen Kumar Reddy, Director General, PDPU and Prof. Nigam Dave, Director SLS & Chairman, Study in India Exposure Program, PDPU with the delegation from SHU and the student volunteers from PDPU after the Inaugural ceremony*

The Course module covered cross cultural aspects of personality traits and expressing feelings,

personal space and the concept of privacy in the Indian context, superstitions and religion in the Indian context, concept of elastic time, Indian business structure and corporate culture, intercultural negotiations and intercultural communication and understanding cultural nuances of humor in the Indian perspective across the 9 day study tour for the SHU delegation. Experts from different domains of Indian organization, faculty from various esteemed universities, Management/Business Institutes, Scientists, Government Officials, Industrial Professionals, Entrepreneurs, and Eminent Artists facilitated the process of learning. These courses provided a platform to exchange views on personality, behavior and communication and find parallels and differences in the shared world.

The second Study in India Exposure program-Working in cross cultural context considering people, behavior, and communication gave a glimpse of Indian culture to the students of Sacred Heart University in the course of 9 days.

## INAUGURAL CEREMONY

On the 5th of January an orientation session was conducted by the Office of International Relations, PDPU followed by an inauguration ceremony.



***Program Chairs, Dr. Ritu Sharma and Ms. Neeta Khurana lighting the Lamp***

Prof. Tadisina Kishen Kumar Reddy, Director General, PDPU stated “The advocacy of holistic development of human beings is the joint result of development of the mind, body and spirit of an individual.” Prof. Nigam Dave, Director SLS & Chairman, Study in India Program extended his warm welcome to the delegation and wished them insightful learning experience throughout their stay here in India. Dr. Ritu Sharma, Program Chair spoke about the origin of the program and traced its journey. “Today’s program is the culmination of the commitment between PDPU & SHU to encourage learning and sharing experiences for the students” she said. Prof. Neeta Khurana, Program Chair talked about the intangible aspects of the course which will not only be present in the academic sessions but also in the cultural visits to places like Sabarmati Ashram, Lothal, Modhera Sun Temple citing Indian Culture as the “Ethnological Museum”.

## **DISTINGUISHED GUEST LECTURES**

The first academic session was held by Prof. Virendra Rawat on Indian Business Structure; Sustainable Education Sector. He spoke on the importance of sustainable education and respecting the environment, and the inclusion of the program in around 120 schools in India and 10,000 globally. The session was followed by the campus tour and buddy pairing activity where the volunteers bonded fairly with their buddies.



### **Distinguished Guest Lecture: On Indian Business Structure; Sustainable Education Sector by Prof. Virendra Rawat**

Guest lecture on the Concept of Elastic Time in Indian Context conducted by Prof. Ruchi Tiwari was held at Mudra Institute of Communications, Ahmedabad, Campus on January 8, 2018 wherein she spoke about inter-connection between Time, Culture & Elasticity. The lecture primarily revolved around the treatment of time in India that brought to light some pertinent questions that revolved around the cultural differences pertaining to attitude towards time. Prof. Tiwari quoted “Time is the most perishable resource given to us and the length of time is always contextual.”

### **Academic Session & Visit to MICA on the *Concept of Elastic Time in Indian Context* by Prof. Ruchi Tiwari, Faculty, Communication at Mudra Institute of Communications, Ahmedabad**



The delegates, then, visited the Sabarmati Ashram where a distinguished guest lecture: On Personality Traits and Expressing Feelings-Gandhian ways of Non-Violence, was taken by Mr. Atul Pandya, Director of Sabarmati Ashram followed by a tour of the ashram. This visit was an attempt to acquaint the delegates to the phenomenon that was Gandhi. The day ended with a visit to Khaadi store; an insight to a more sustainable living, a more Gandhian way of life.





**Visit and Guest Talk on Personality Traits and Expressing Feelings- Gandhian ways of Non-Violence by Mr. Atul Pandya, Director, Sabarmati Ashram at Sabarmati Ashram**

The delegates also visited the AMUL dairy in Anand. A guest talk on Indian Business structure and corporate culture of cooperatives was conducted, followed by a visit to the AMUL Dairy and the museum. The objective to conduct this visit was to make an attempt to fathom the Indian culture of cooperatives and Indian business structure.



**Distinguished Guest Talk on Indian Business structure and corporate culture of cooperatives; and a visit to AMUL Dairy and museum**



The students also visited Sardar Patel Memorial museum where they saw the collection of priceless artifacts that belonged to Sardar Vallabhbhai Patel, the Iron Man of India. The delegates were shown a documentary on the life of Sardar Patel and his contributions to the Indian Freedom Struggle.



### **Distinguished Guest Talk on the life of Sardar Patel and his contribution to the Indian Freedom Struggle and a visit to the Sardar Patel Museum**

Day 6 started was dedicated to visits to the Akshaya Patra Foundation and the Hare Krishna Temple. A distinguished guest lecture: On Positive Organization Behavior-Perspectives from Bhagwad Gita, was held there; followed by a visit to the Akshay Patra's kitchen and the local schools. The students were exposed to the Vedanta, the cause and effect analysis and the three modes of material nature as mentioned in the Bhagwad Gita that guide an individual's behavior.





### **Student Delegation from SHU and the student volunteers from PDU at Akshaya Part Foundation & visit to local Schools**

The delegates also visited the printing office of Times of India in order to understand the process of newspaper printing and circulation. This informative exposure to the printing press was much appreciated by the delegates before leaving for dinner at Rajwadu.

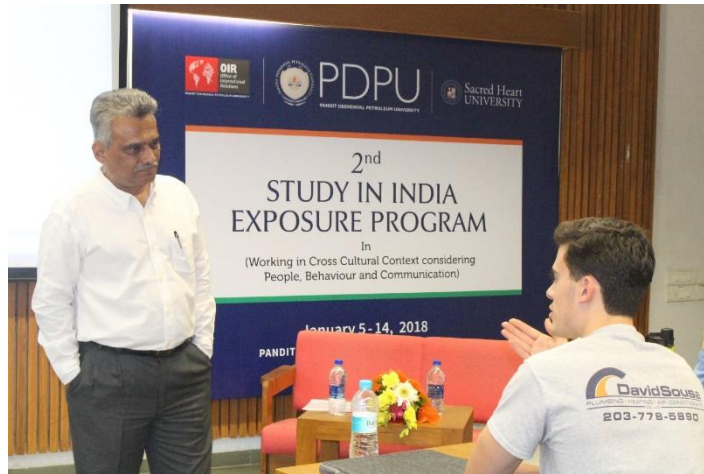
The delegates were then taken on a **night heritage walk**, to feel the lively culture through the alleys and secret passages of Ahmedabad and to acquaint them with the root of city's culture. It was very fascinating for them to listen to the stories and feel the richness of the city's colorful history. The walk ended at a musician's home. The lineage of the family consisted of royal, court musicians who passed down their talents to the younger generations. These generations chose to keep alive the traditional music and play every night at the manek chowk.

Day 7 started with a visit to the Arvind Mills to acquaint students to one of the oldest textile mills in Gujarat. Distinguished Guest Lecture on Challenges and emerging trends of Indian Manufacturing Sector by Subhanish Malhotra was also conducted along with the tour of the plant at the Arvind Mills. It was followed by a distinguished guest lecture on Intercultural negotiation and intercultural communication by Captain Dilip Mahajan, President, Corporate Affairs, Reliance. It was followed by a lecture on Cyber Security and Concept of Privacy in Indian Context by Prof. Debrati Halder, Professor and Head centre for research in law and policy, United School of Law, Karnavati University, Gandhinagar, Gujarat.





**Distinguished Guest Lecture: on Cyber Security and Concept of Privacy in Indian Context by Prof. Debrati Halder, Professor and Head centre for research in law and policy, United School of Law, Karnavati University, Gandhinagar, Gujarat & Honorary Managing director centre for Cyber victim counseling.**



**Distinguished Guest Lecture: on Intercultural negotiation and intercultural communication by Captain Dilip Mahajan, President, Corporate Affairs, Reliance**



**Distinguished Guest Lecture: on Working in Cross Cultural Aspect- Perspectives from Indian Oil and Gas Sector by Shri D.M. Katre, Site President C2 Complex, from Jamnagar Manufacturing Division of Reliance Industries Limited.**

The day commenced with a distinguished guest lecture on Working in Cross Cultural Aspect-Perspective from Indian Oil and Gas Sector by Mr. Mehul Vaidya, Assistant Vice President, Reliance which was followed by a Group presentation by the SHU students. The day ended with a valedictory ceremony where the students were felicitated for their active participation and enthusiasm.



## **Cultural Visits**

Sight Seeing at Rani ki Vav-World Heritage Site and Modhera Sun Temple was organized followed by an evening visit to Akshardham on January 6, 2018. The interns were deeply amused by the locking system of the Modhera Sun Temple that is said to be an earthquake resistant method. At Akshardham, student were shown a film on Mystic India which is the first large format film about India followed by a water and light show.



On January 7, 2018 the students were taken to the international Kite Festival which is one of its kind in Gujarat and they further visited Lothal which is the most extensively excavated site of Harappan civilization in India, and therefore allows the best insight into the story of the Indus Valley Civilization.

These visits provided a platform to the SHU delegation and PDPU students to exchange views on personality, behaviour and communication and find parallels and differences in the shared world.

### **VALEDICTORY**

The 2nd Study in India exposure program's valedictory ceremony commenced on 12th January, 4 p.m with the welcoming of the honourable guests, by lightening the diyas. It was followed by the screening of a documentary, showing the highlights of the program's cultural visits and academic sessions. The delegates were enthralled by the Indian classical dance performances, bhangda and garba by the students of PDPU. After that, Gani Djonbalic from Sacred Heart University shared his enriching experience of the program, followed by Riddhima Bhatnagar, student program coordinator from PDPU, doing the same.

Prof Shanshan Wang reciprocated the warm hospitality given to her and the delegates by felicitating the Program Chairs Director General Prof T.K.K. Reddy, Dr. Nigam Dave, Director and Dean of SLS, Program chairs Dr. Ritu Sharma & Ms. Neeta Khurana. Dr. Ritu Sharma spoke in detail about the academic exposure program & Ms. Neeta Khurana gave a detailed overview about the cultural exposure ranging from the heritage sites to variety of food they experienced. They highlighted the takeaways of the SHU students, and hoped for more cross cultural exchange between the two universities. Director General PDPU, Prof. Tadisina Kishen Kumar Reddy congratulated the organisers for making the program a success, and further talked about the importance of such academic visits, which broadens the horizons of the students. "There are lots of things we are aware and not aware of, but we have to learn to appreciate different cultures. The world is finding out the sagacity of the ancient Indian wisdom, and discovering scientific proof, like the power of Yoga."

The ceremony concluded with the vote of thanks given by Prof. (Dr.) Nigam Dave, Director, School of Liberal Studies. It was followed by gala dinner.



*A glimpse from the valedictory session preparations*



*Ms. Simran Bhatia and Ms. Jahnvi Gala-Anchors for the Valedictory Ceremony*



***Esteemed Dignitaries (L-R): Prof. Tadisina Kishen Kumar Reddy, Director General, PDP; Prof. Tarun Shah, Registrar, PDP; Prof. Nigam Dave, Director SLS & Chairman, Study in India Exposure Program, PDP; Mr. Ankur Pandya, CHRO-PDP; Dr. Ritu Sharma, Program Chair, SLS, PDP; Ms. Neeta Khurana, Program Chair, SLS, PDP; Prof. Shan-shan Wang, Head SHU pose for a group picture after lighting of the lamp***







***Cultural Dance Performances by PDPU Students***



***Gani Djonbalic from Sacred Heart University sharing his enriching experience of the Study in India program***



***Riddhima Bhatnagar from PDU sharing her experience of the Study in India program***



***Prof. Shanshan Wang, Assistant Professor, Sacred Heart University and SHU Head sharing her experience of the Study in India program***



***Dr. Ritu Sharma, Program Chair SHU-SIP and Associate Professor Psychology, School of Liberal Studies, PDPU sharing the Academic Exposure Experience of SIP***



***Ms. Neeta Khurana, Program Chair SHU SIP & Assistant Professor, Literature, School of Liberal Studies, PDPU sharing the Cultural exposure experience of SIP***



***Guest of Honour, Prof. Tadisina Kishen Kumar Reddy, Director General, PDPU addressing the gathering***



***Dr. Nigam Dave offering a token of gratitude to the Director General, Prof. Tadisina Kishen Kumar Reddy on behalf of Study in India team***



***Group Picture: Esteemed dignitaries with the student delegation from SHU and student volunteers from PDRU***

## **MEDIA-COVERAGE**

### **PDPU hosts US varsity team as part of 'Study in India' programme**

Pandit Deendayal Petroleum University (PDPU) hosted 10 students and faculty members from the US-based Sacred Heart University at PDPU, from January 5 to 14, as part of the 'Study in India' programme. According to the coordinators, the event is designed to provide students exposure in a 'cross-cultural context considering people, behaviour and communication.' As part of the course, the students visited Sa-barmati Ashram, Lothal, Rani ki Vav and the Sun Temple at Modhera. The course module covered cultural aspects such as personality traits, expressing feelings, personal space, religion, Indian business structure and corporate culture, intercultural negotiations and communication among other subjects.

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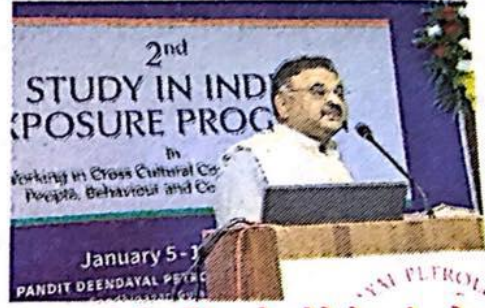
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રોદવાળા  
બિનગર સાયન્સ  
લેજમાં ગ્રુપ ડે અને  
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સિપેટ કર્યું હતું  
દરેક ગ્રુપ પોત  
ના અલગ  
વેશમાં  
જમાં હાજર  
હતા.



# 10 અમેરિકન સ્ટુડન્ટ ભારતીય સંસ્કૃતિનો અભ્યાસ કરશે

પંડિત દીનદયાળ પેટ્રોલિયમ યુનિવર્સિટી અને સેકેડ હાર્ટ યુનિવર્સિટીના ફેકલ્ટી અને ૧૦ સ્ટુડન્ટ સાથે મળીને ૫ થી ૧૪ જાન્યુઆરી સુધી વિવિધ વિષયો પર ચર્ચા કરશે

પંડિત દીનદયાળ પેટ્રોલિયમ યુનિવર્સિટી અને સેકેડ હાર્ટ યુનિવર્સિટીના ફેકલ્ટી અને ૧૦ સ્ટુડન્ટ સાથે મળીને 'દ્વિતીય સ્ટડી ઈન ઈન્ડિયા પ્રોગ્રામ' માટે આયોજન કરાઈ રહ્યું છે. ૫ થી ૧૪ જાન્યુઆરી, ૨૦૧૮ સુધી ચાલનાર આ કાર્યક્રમમાં કોસ કલ્ચર કોન્ટેક્સ્ટ, લોકોના વર્તન અને સંદેશા વ્યવહારના સંદર્ભમાં સ્ટુડન્ટસ સંપર્કમાં આવવા માટે રચાયેલા છે. બે સમાહના એકેડેમિક અભ્યાસ ટૂર નિષ્પાંત મહેમાનોના પ્રવચનો, શૈક્ષણિક મુલાકાત, પીઅર બીએ કટવિટીઝ અને સાંસ્કૃતિક જ્ઞાન આપશે. ૫મી જાન્યુઆરીના રોજ, ઓરિએન્ટેશન સેશન ઓફિસ ઓફ ઈન્ટરનેશનલ રિલેશન્સ, પીડીપીયુ દ્વારા હાથ ધરવામાં આવ્યું હતું, જેમાં એસએલએસના સ્ટુડન્ટસ દ્વારા ભારતીય શાસ્ત્રીય સંગીતનું પરફોર્મન્સ થયું હતું. આ અંગે પીડીપીયુના ડિરેક્ટર જનરલ પી. તડિસિના કિશન કુમાર રેડીએ કહ્યું કે 'મનુષ્યના સંપૂર્ણ વિકાસની જાહેરાતએ વ્યક્તિના મન, શરીર અને આત્માના વિકાસનું સંયુક્ત પરિણામ છે'. પ્રથમ શૈક્ષણિક સત્ર ઈન્ડિયન બિઝનેસ સ્ટ્રક્ચર, સસ્ટેનેબલ એજ્યુકેશન સેક્ટરના પ્રોફેસર વિરેન્દ્ર રાવત દ્વારા યોજવામાં આવ્યું હતું.



## PDPUની ટીમ સિંગાપોર મેરેથોનમાં જશે

પંડિત દીનદયાળ પેટ્રોલિયમ યુનિવર્સિટી, ગાંધીનગરના વિદ્યાર્થીઓની એક ટીમ કાઈઝેન શેલ ઈકો- મેરેથોન એશિયા ૨૦૧૮ (એસઈએમ)માં સિંગાપોર ખાતે, ૮ થી ૧૧ માર્ચ ૨૦૧૮ દરમિયાન ભાગ લઈ ગુજરાતનું પ્રતિનિધિત્વ કરશે. ભારતની સિલેક્ટ થયેલી ૧૨ ટીમમાંથી બીજા તબક્કા માટે ક્વોલિફાઈ થયેલી પંડિત દીનદયાળ પેટ્રોલિયમ યુનિવર્સિટી છે. જે સિંગાપૂર જશે અને ત્યાં એસઈએમના બીજા તબક્કામાં ભાગ લેશે જ્યાં તે, વિશ્વની સૌથી ઉર્જા સક્ષમ વાહનની ડિઝાઈન, બિલ્ડ, તપાસ અને ડ્રાઈવમાં વિશ્વની અન્ય ટીમો સામે હરિફાઈ કરશે.

Publication: Gujarat Samachar Date: 10 January 2018

## EDUCATION – PDPU-US VARSITY HOLD ‘STUDY IN INDIA’



Pandit Deendayal Petroleum University along with the faculty from Sacred Heart University, Connecticut, USA for the second 'Study in India Programme'. The students undertook two weeks course module titled "Cross Cultural Context Considering People, Behavior and Communication." started on January 5. This study tour comprised expert guest lectures, academic visits, peer buddy activities and cultural trips spread across 71 hours. Experts from different domains of Indian organizations like Amul, Reliance, Arvind Mills, MICA, Green School Initiative etc facilitated the process of learning. The cultural aspect covered visits to Lothal, Hare Krishna Foundation, Rani ki Vav: World Heritage Site, Modhera Sun Temple, Lothal, Sabarmati Ashram, Akshardham, Night Heritage Walk and International Kite festival etc.

*Publication: The Indian Express Date: 16<sup>th</sup> January 2018 Page No: 4  
Newspaper clippings from the media coverage of the SHU- SIP program*

*-Simran Bhatia, Pankti Desai, Ilisha Mehta  
Batch 2014*